

# Would YOU Like Better Printing Quality At A Faster Rate for Less Than YOUR Paying Right Now ...?

If you just answered yes to this question, then you'll want to read on ...

Many businesses these days (and yours could be one of them) are not taking the time to count the true cost of their current printer/copier fleet. Quite often they're running too many machines at too high a cost than they need to ... and they just didn't know.

At Well Connected we've designed a "print audit" system to help you know exactly what you're paying for ... and whether your office is equipped efficiently to your needs and whether you're operating the most cost effectively.

What businesses usually feel is that everything is just OK ... yet what they've found when they've completed the Well Connected "print audit" is saving they just had not anticipated ... like Acton Applecross who found they could save **\$59,605.44** ... and Powertech that saved **\$16,801.12** ....and BPG Australia Pty Ltd that saved **\$7,483.68** and all businesses got better and faster equipment that suited their current needs.

Now the great news is that the Well Connected "print audit" is FREE ... and here are 7 reasons why you'll want to have a "print audit" done immediately for your business:

1. It will show you how you can reduce your current printing costs
2. It will determine how you can better allocate your printing resources
3. It will show you how you can make productivity gains
4. It will highlight how you can reduce waste
5. It will show you how to improve presentation quality
6. It will show you how you can keep up with the most current technology and save money
7. It will show you how to manage your entire print services, from equipment maintenance to toners, to paper to volumes reporting

**So Find Out How Much YOU Can Save Now ...  
By Calling Mike Brain at Well Connected Business  
Equipment on 0400 2280407**



# Here's what you need to know about a Print Solutions Plan ...

## The Old Way

Most office equipment is rented or leased over a 60 month period to reduce the monthly cost, however, this makes no provision for the effective life or any increase in usage of the equipment.

Some businesses purchase hardware outright, which builds in no planned upgrade path as equipment is run into the ground before change is even contemplated.

## The New Way

The Print Solutions Plan was introduced to link the machine life to its usage and thereby facilitate upgrading when the throughput increased beyond its capacity.

## Easier to Budget

An all-up price per page expresses the total cost of usage inclusive of all inputs including paper and the total number of pages reflects the expected life of the equipment.

## Built in Flexibility

If the page count goes up, the time the machine remains in the customers office comes down and the unit is changed over once it has achieved what both the supplier AND the customer expected of it.

## Tax Effective

The entire cost is 100% tax deductible as a business expense so the separate tracking of depreciation and interest payments is no longer required.

*To find out how you could SAVE ... just complete your details below  
and fax it back to **Kelly Moss** at the club on 9284 3636 to receive  
your FREE "print audit"*

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

